Bitcast Brief - Bitget UEX

Supporting Document

✨What is UEX

UEX (Universal Exchange) is Bitget's vision for the future of trading: **one account, one app, unlimited access** to global assets.

For years, crypto traders have juggled multiple platforms—hopping between CEXs for major tokens, DEXs for long-tail assets, brokers for stocks, and separate apps for everything in between. UEX eliminates the fragmentation.

With UEX, users get:

- **Millions of tokens** across ETH, SOL, BSC, and Base via Onchain trading
- **100+ tokenized stocks** (Tesla, Apple, Nvidia, and more)
- **Stock index perpetual contracts** with up to 25x leverage
- **Spot, Futures, Earn, and Trading Bots**—all in one seamless experience

Bitget is the **first exchange to deliver this level of cross-asset integration**, making UEX the core infrastructure for the next generation of traders.

📊 All Your Trading Tools, One App

UEX isn't just about asset diversity, it's about giving traders **every tool they need** in one unified experience.

Onchain Trading

Access millions of tokens across Ethereum, Solana, BSC, and Base. Trade the long tail of on-chain assets without switching to a DEX.

Stock Futures

Bitget is the **first exchange to introduce stock index perpetual contracts**, now supporting 25 companies (Tesla, Apple, Nvidia, etc.) with up to 25x leverage. Trade stocks like you trade crypto—24/7, with leverage, and no traditional brokerage limitations.

Spot & Futures

Core crypto trading with deep liquidity across hundreds of major assets.

TradFi

Expand your portfolio beyond crypto with access to traditional assets like gold, FX, ETFs, and tokenized real-world assets (RWAs).

Earn

Put idle assets to work with flexible and fixed-term staking options.

Trading Bots

Automate strategies with grid trading, DCA, and smart rebalancing bots.

⚡ Why UEX Matters

The Old Way:

- Traders juggle multiple platforms for crypto, stocks, and DeFi
- Learning curve is steep; execution is fragmented
- No unified view of your portfolio or strategy

The UEX Way:

- One account, one app, unlimited assets
- AI-powered intelligence layer (GetAgent) to simplify decision-making
- Seamless execution across products

- Real-time portfolio insights and personalized strategies

Bottom Line: UEX is the **convergence of exchanges, brokers, and AI**, built for the next era of crypto trading. Bitget is leading this shift with product innovation that makes cross-asset trading accessible, intelligent, and frictionless.

🤖 GetAgent: Your AI Trading Assistant

This is where UEX becomes a game-changer for crypto traders.

GetAgent is Bitget's AI agent, an industry-leading trading assistant that goes far beyond basic news summaries. It's built to **analyze, strategize, and execute** alongside you.

What GetAgent Does:

Portfolio Analysis

- Reviews your holdings and provides tailored allocation suggestions based on your risk profile

Strategy Generation

- Combines news, fundamentals, and technical analysis (candlestick patterns, support/resistance levels)
- Generates asset-specific strategies with actionable long/short recommendations
- Suggests take-profit and stop-loss ranges

One-Tap Execution

- Connected to Bitget's Onchain, Spot, Futures, Earn, and Trading Bots
- Type commands like "Buy $50 of BTC" in chat
- GetAgent auto-selects the right product and pre-fills order details for instant confirmation

Personalized Learning

- Powered by continual learning models that adapt to your risk preferences and return targets over time
- The more you use it, the more tailored your experience becomes

Why It Matters for Crypto AI:

Crypto trading has a steep learning curve. Most users struggle with information overload, complex strategies, and execution friction. AI drastically cuts learning costs, improves decision efficiency, and streamlines operations.

GetAgent is the bridge between exploration and execution, giving traders the intelligence layer they need without leaving the platform.
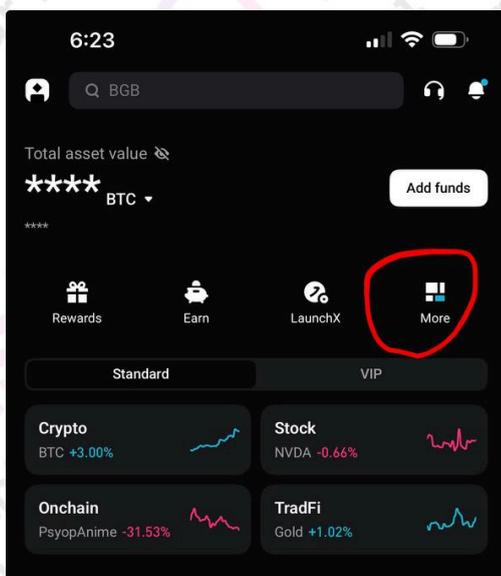

🔐 Security & Protection

With broader asset access comes greater responsibility. Bitget takes security seriously:

- **$700M+ User Protection Fund**: The industry's second-largest fund to cover platform faults or extreme events
- **AI-powered asset screening**: Scans on-chain tokens for malicious contracts (honeypots, abnormal minting/tax logic) and restricts buying on high-risk assets
- **Permissionless trading with protection**: Unlike traditional CEX whitelisting, UEX enables access to millions of tokens while blacklisting suspicious assets

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🤝 Generate your own referral link and unlock perks

We encourage creators to generate your own referral links to get people to sign up at Bitget.

- Download the app
- Open the More tab
- Click referral at the bottom
- Add the link to your video description

🎨 Brand assets

Official brand assets can be found here :
https://www.dropbox.com/scl/fo/169lq8y2hihpz9sqxcij9/AELJnErmvtYBH-AAlcqSWeM?rlkey=lb1fiqmjnme0wf6cczugcffxm&e=1&dl=0

🔗 Learn More

Bitget Website: https://www.bitget.com
UEX: https://www.bitget.com/activity-hub/UEX
GetAgent: https://www.bitget.com/academy/bitget-getagent-guide

X (Twitter): https://x.com/bitget?lang=en

Top public references on UEX:

- Coingecko
- Cryptorank
- CCN
- Finbold
- Gracy's explanation to mainstream audience