



Content Creator Additional Info Pack : Score Vision - SN44

Details of the DKING announcement from Proof Of Talk on the 11th June can be found here:

<https://x.com/webuildscore/status/1932744735866655125>

<https://x.com/thekingdao/status/1932732099804426263>

Mission and Vision

Mission

Democratise visual intelligence by building an open, trustless, and self-supervised vision layer for sports and beyond.

Vision

Unlocking human-level artificial intelligence by building the universal computer vision infrastructure.

The Four Steps

1. Turn large amounts of video footage into structured data (data annotation)
2. Use simulations to pre-train an AI
3. Merge the pre-trained AI with the annotated data -> AI learns from unprecedented amounts of real-game footage that Score turned into data. The annotation engine and the AI are caught in a permissionless layer called the Universal Vision AI Layer.
4. Build apps on this AI layer (the first apps are related to sports -> coaching, scouting, sports betting). Builders, founders, and companies will open up more verticals.

Football

- The AI “scores” every player and measures the value of every possible action this player can do at any moment in the game

- Coaching - Get an unprecedented, in-depth understanding of your team, your opponent, your team's strengths and weaknesses and receive real-time feedback during the match
- Scouting – Knowing your strengths and weaknesses, let the AI find the perfect fit for your team, scanning across 280 football leagues (and counting) worldwide
- Player performance monitoring/scoring
- Predict outcomes for sports betting

Other Verticals/ Use cases

Score technology will become the Optic Nerve of AI

- Cricket in progress – teamed up with Nick Compton
- Agriculture
- Robotics
- Medical imagery -> find diseases fast and cost-effectively
- Self-driving vehicles
- Surveillance
- Any industry that relies on video footage

Markets

Score taps into several markets, deep research with ChatGPT on market size and growth:

Major_Industries_Impacted_by_Vision_AI__Cleaned_with_CAGR_

Industry	Vision AI Impact	2025 Market Size (USD B)	2030 Market Size (USD B)	CAGR (%)
Sports Betting	Real-time player/action detection, betting odds adjustment, prop bet creation	180	250	6.8
Agriculture	Crop health monitoring, automated harvesting, drone analytics	3000	3500	3.1
Healthcare	Medical imaging diagnostics, surgical guidance, pathology AI	10000	13000	5.4
Automotive & Mobility	Self-driving vision stacks, driver monitoring, ADAS systems	2900	4000	6.6
Surveillance & Security	Threat detection, facial recognition, behavioral anomaly detection	80	150	13.4
Robotics	Robot perception, navigation, quality control in factories	30	270	55.2

More Info

Score

- [X Account](#)
- [Whitepaper](#)
- [Website](#)
- [Score Deep Dive](#)
- [Score and DKING Discord](#)

DKING

- [DKING X Account](#)

- [DKING Telegram](#)
- [DKING Terminal](#)
- [DKING docs](#) (Outdated)
- [Score and DKING Discord](#)

Recent Team Additions

Brian McDermott (football) and Nick Compton (Cricket)

Contact details

[DM on Telegram](#)

Open to attending podcasts and interviews, week commencing 16th June